

**Let the Nation know about
Your P² Success!!
Details Inside...**

(from left to right)

Wendy Fitzner, Michigan Department of Environmental Quality (DEQ);
Al Koleff, Smurfit-Stone Company (Pulp & Paper Pollution Prevention Program
(P5) member company); Christine Lupu, Domtar Company (P5 member
company) Mike Connell, ABT Company (P5 member company); Pat Gallagher,
NPPR Chair and New Mexico Environment Department; Bryan Roosa,
State of Michigan's Washington Office; Tim Fields, former U.S. EPA
Assistant Administrator, Office of Solid Waste & Emergency Response



The Most Valuable Pollution Prevention (MVP²) and PBT Cup Awards

Presented by



National Pollution
Prevention Roundtable
&
U.S. Environmental
Protection Agency



What are the MVP2/PBT Cup Awards?

The MVP2 Awards are intended to recognize innovative industrial, regulatory and non-regulatory pollution prevention (P2) projects and initiatives. The PBT Cup Awards were added in 1999 to recognize companies that used innovative P2 approaches to reduce the generation of persistent, bioaccumulative and toxic (PBT) chemicals in their wastes.

Who can apply?

The MVP2 Awards are open to all stakeholders (all levels of government, industry, non-profits, etc.), while the PBT Cup Awards apply to private companies. All NPPR members are urged to apply, since membership in NPPR denotes an additional commitment to pollution prevention. The awards are designed to recognize outstanding, innovative pollution prevention projects/programs. As in years past, awards are judged on the following five broad criteria: innovation, measurable results, transferability, commitment, and optimization of available project resources. Third-party Judges are instructed to specifically look for applicants that demonstrate source reduction activities.



Congressman Tim Holden (D-PA 6th), center, stands with 2000 PBT Cup Award Winner Morton Powder Coatings of Rohm & Haas, represented by (left to right) Gary Kruger and Bruce Houghtby.

What is the deadline for applying?

Applications are due in the Roundtable office by close of business on July 2, 2001. Applicants will be notified of their results by August 6, 2001, and the winners will be announced and receive awards at a ceremony in Washington, DC during 2001 National Pollution Prevention Week (September 17 - 23, 2001).

Application Fee:

There is a \$30 application fee. NPPR accepts MasterCard, Visa and American Express. Application fees must be paid by to qualify. NPPR's federal tax ID is 411726009.

☐ Check enclosed with application

☐ Credit card information attached
(☐ MasterCard; ☐ Visa; ☐ American Express)

Card Number: _____

Expiration Date: _____

Name on Card: _____

☐ Purchase Order attached

G Applying for MVP² Award

G Applying specifically for PBT CUP Award

Contact Information: (type or print legibly)

Name: _____

Agency/Business/etc.: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Application Form

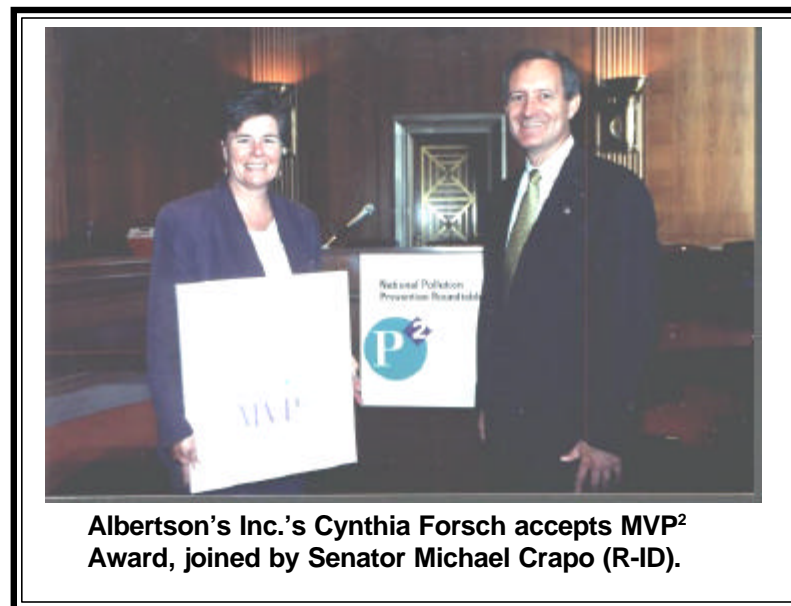
You can either submit this form with your completed application or include this information as part of the application.

How to submit:

Applications must be returned to the NPPR office by close of business on **July 2, 2001**. Applications can be mailed to NPPR at 2000 P St., NW, Ste. 708, Washington, DC 20036; faxed to NPPR at (202) 466-7964 or emailed to michelerusso@compuserve.com. Additional information is also available at NPPR's website at www.p2.org. All applicants should be free of environmental enforcement actions for at least the past three years. All applications will be screened for enforcement action prior to award presentation.

Questions:

Please notify Michele Russo at the NPPR Washington office at (202) 466-P2P2 or at michelerusso@compuserve.com



Judging Criteria:

There are five broad judging categories: (1) innovation; (2) measurable results; (3) transferability; (4) commitment; and, (5) optimization of available project resources. Emphasis is placed on innovation, measurable results and transferability, with each representing 25% of the overall judging score. The additional 25% is judging equally on commitment and optimization of resources.

Judges are instructed to look for the following elements when judging each area:

(1) Innovation: The project...

- develops/utilizes a new P2 technology.
- thinks outside the "box" to attack an environmental problem in a new way.
- is a new P2 approach to a common environmental problem.
- could be considered a leader in pollution prevention.
- identifies an environmental problem typically overlooked by traditional P2 measures.



NPPR Executive Director Natalie Roy (far right) and Pat Gallager, NPPR chairperson from the New Mexico Environment Department (left) celebrate 2000 MVP² Award Winner United States Postal Service with former federal environmental executive Fran McDonald (left center) and Larry Denicola, U.S. Postal Service.

(2) Measurable Results: The project...

- quantifies results (if results qualitative, these results accurately reflect project success).
- has a reasonable measurement policy in place.
- has comprehensive results, based on the project overview.
- has results from pollution prevention (i.e., reduction of waste at the source only) initiatives.

(3) Transferability: The project...

- can be used by similar programs in different geographic regions.
- can be transferred to different types of organizations (i.e., if it is a large industry initiative, a state, local government, federal facility or small business could also implement the program).
- has capital cost requirements that can be either scaled up or down, depending on the size of the organization to which it is being transferred.

4) Commitment:

- company integrated this project/program into its everyday activities.
- upper management's involvement
- shift in support for P2 as a result of the project's success.
- new internal P2 policies resulting from this project.
- increase in P2 awareness within the organization as a result of the project.
- increase in public awareness of P2 as a result of this project.

(5) Optimization of Available Resources: The project...

- optimizes its resources.
- has deliverables in line with project costs.

Application Guidelines:

Applications should be no longer than six pages attached to the application form. Although you can send additional attachments, judges will only be sent the six pages (attachments are only sent to judges upon request). In prior years, Judges have given preference to applications that satisfied the components mentioned below. They also look for specific elements in each judging category. Please consider the judging criteria when completing your submission. Criteria apply equally to both MVP2 and PBT Cup award applicants.

For which award should I apply?

If your organization's project and initiative fits under the category of innovative industrial, regulatory and non-regulatory pollution prevention (P2), be sure to check the box for **"MVP2 Award"** on the application page; if you represent a company that used innovative P2 approaches to reduce the generation of a persistent, bioaccumulative and toxic (PBT) chemical(s) in their wastes, check the box **"PBT Cup Award."**

Applications should...

- 1) Provide a brief overview of the project/program. (average length: 1 page).
- 2) Describe the Project's Innovative Policy and/or Technological Aspects. (average length: 1 page).
- 3) Provide data on the project's quantitative and qualitative pollution prevention results (including method of measurement, results, etc.). (average length: 2 pages)
- 4) Describe how the project was transferable to other locations/organizations (average length: ½ page).
- 5) Describe how the organization integrated the project/program into its activities/core functions (average length: 1 page).
- 6) Describe the resources available for the project (average length: ½ page)